



MD Harunur Rashid

Digital Growth & Web Solutions Expert

Local SEO

Google Business Profile

Technical SEO

AI SEO / GEO / AEO

WordPress Expert

Plugin Product Specialist

SEO strategist, AI SEO specialist, Local SEO expert, WordPress consultant and product-focused plugin developer from Dhaka, Bangladesh. Since 2008 I have helped local businesses, ecommerce brands, agencies and website owners improve organic visibility, rankings, leads and website performance across local, national and international markets — combining SEO strategy with hands-on WordPress engineering, reporting systems and custom plugin/product development.

17+

Years of SEO experience

500+

SEO, Local SEO & WordPress projects

200+

Businesses & clients supported

10+

WordPress plugin / product systems

CONTACT

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- 💼 Upwork — Top-Rated Freelancer
- 📍 Shams Parasol, Flat C1, House 5, Road 21, Gulshan 1, Dhaka 1212, Bangladesh

CORE SKILLS

SEO / Local SEO / GBP	96%
Technical SEO & Keywords	94%
AI SEO / GEO / AEO	92%
WordPress / WooCommerce SEO	92%
Content & E-E-A-T	91%
Speed & Core Web Vitals	90%
Plugin / Product Systems	89%
WP Theme Development	88%

EDUCATION

- Master's in Marketing**
Southern University Bangladesh · 2012
- BBA (Hons) in Finance & Banking**
University of Chittagong · 2008
- HSC — Business Studies**
Hazi Muhammad Mohsin College · 2001
- SSC — Science**
Collegiate School Chittagong · 1999

Work Experience

- Head of SEO & Co-founder** Nov 2023 – Present
SEO Squirrel · United States
Lead SEO strategy, client delivery, SEO team coordination, technical SEO, content optimization, product-led SEO development, SEO automation and modern AI/LLM SEO workflows.
- Head of SEO** Nov 2023 – Present
CRM Squirrel · United States
Manage keyword ranking and SEO growth campaigns across USA, UK, Australia and Canada markets, including CRM-focused SEO, content planning and technical improvement workflows.
- Managing Director** Dec 2022 – Present
Infosystem Technology Limited · Bangladesh
Support businesses with SEO strategy, WordPress website improvement, design coordination, digital marketing consultancy and international client growth.
- Senior Local SEO Executive** Nov 2013 – Present
Eye Candy Media · Australia
Australian local SEO campaigns for roofing, tree removal, carpet cleaning, plumbers, electricians, pest control and other service-area businesses.
- WordPress Expert / Local SEO Expert / SMM Expert** Sep 2010 – Present
Upwork · Global
WordPress, SEO, Local SEO, WooCommerce, content formatting, affiliate SEO and digital marketing projects for global clients.

MARKETS SERVED

- United States
- United Kingdom
- Australia
- Canada
- Bangladesh

TOOLS & PLATFORMS

- Google Search Console
- GA4
- Google Business Profile
- Google Ads
- Meta Ads
- Bing Ads
- WordPress
- WooCommerce
- Elementor
- Gutenberg
- GeneratePress
- Schema / JSON-LD

PRODUCTS I BUILT

- SEO Squirrel Ultimate
- Article Checker Pro
- Universal SEO Reports
- MHR Image Optimizer Pro
- MHR WP Cache
- WordPress workflow tools

VENTURES

SEO Squirrel

Co-founder · USA

Infosystem Technology Limited

Managing Director · Bangladesh

Sofhor Tourism

Founder Partner

Tinnis Bakeshop

Digital Marketer

Services

Local SEO & Google Business Profile

GBP optimization, local landing pages, citations, reviews, map visibility, local schema and service-area SEO.

Technical SEO & Keyword Research

Crawlability, indexing, robots.txt, sitemaps, schema, metadata, keyword mapping, internal linking and audits.

AI SEO, GEO, AEO & LLM Visibility

Entity clarity, answer-ready content, topical coverage, FAQ strategy, AI Overview optimization and llms.txt planning.

WordPress, WooCommerce & Elementor SEO

WordPress SEO setup, product/category SEO, Elementor optimization, content structure and conversion-focused pages.

Website Speed & Core Web Vitals

PageSpeed improvement, image optimization, caching, CSS/JS cleanup, WebP/AVIF strategy and mobile UX.

SEO Reporting & Product Development

GA4, Search Console, white-label reporting, SEO dashboards, content audit tools and custom WordPress products.

What clients say

"Great reliable worker who has proven himself to work unsupervised. Highly self motivated +++"

Jayde Mihano · Owner, Eye Candy Media

"Excellent work! Very fast, and did exactly what I asked, plus more. He took the time to explain technical details in full. Deserves all his stars!"

Robert Santanas · Fun Guy Inspection & Consulting

"Do not hesitate to hire Harun for any SEO related job! Very responsible, delivers everything on time and exactly how you want it."

Jon Klubnik · Tandem Training and Consulting

AVAILABLE FOR SEO, WORDPRESS & PRODUCT PROJECTS

Need SEO growth, WordPress improvement, or a custom plugin/product system?

Send your website URL and the main problem you want to solve — I reply within 24 hours.

[Book a free consultation](#)

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